

WHY TO EXHIBIT

Showcase your latest products and services. Meet with your target audience.



Represent the meeting company of the professionals of the sectors in the most accurate way.



Expand to international markets by meeting with buyers from all over the world.



Establish new business ideas and grow your business volume with professional training.



Increase your company's brand awareness on this effective platform where high-profile purchasing groups will be found.



Keep up with the latest technology products, applications and innovations.

PLAN YOUR TRAVEL

26 - 28 JUNE 2024



Among the mission of the Istanbul Expo Center (IFM), which hosts an average of 100 fairs every year, is to make Istanbul the capital of world fairs. Istanbul Expo Center has the largest fairgrounds in Turkey. IFM fairground covers approximately 96.000 m² of the World Trade Center Istanbul fair complex, which is built on an area of 500,000 m².

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Paper Eurasia

Paper, Board, Tissue Products & Packaging Technology Fair

26 - 28 JUNE 2024

ISTANBUL - TÜRKİYE

“Paper World Professionals
Meet For New Investments”

Co-Organizers

Nile Trade Fairs

CB EXPO BC

The Organizer



primisexpo
Uluslararası Fuarçılık ve Ticaret A.Ş.

Turkish paper industry meets international investors and the world market

PAPER EURASIA Fair, which will be held on 26-28 June 2024, is a fair organization held in Turkey for your company to reach its goals in the paper industry, to develop and to grow your business especially in Eurasia, the Middle East and Africa. PAPER EURASIA fair offers a professional platform to increase your business profit, develop your business network, meet the important international players of the paper industry, capture the market share and attract international business investments to your company.

Paper and cardboard production worldwide has been around 415 million tons per year since 2015 The Covid-19 crisis has accelerated the trend of differentiation between subsectors and cardboard has outstripped print and Writing paper in the race.



TURKISH PAPER SECTOR ANALYSIS

Türkiye's paper and paper products export volume is \$2,395,447 thousand in 2021. In World Export has a share of 0.9%. Compared to the previous year, Türkiye increased its share in world exports by 25%. paper in 2021. The most important markets of the sector are near and neighboring countries, EU countries, Middle East, North and Central Asian countries formed. Türkiye's import volume of paper and paper products in 2021 was \$4.08 billion. While the paper recovery rate in Europe is around 70-75%, it is around 40-45% in Türkiye.

The corrugated board industry, which makes up one their of the packaging industry in Turkey by volume, has reached the position of Europe's 6th largest market with a production capacity of 3 million tons and 5,5 billion square meters by the end of 2021. Turkey exports mainly to the Middle East, European and USA markets. It is estimated that the total turnover of our industry is 30 billion TL.

KEY STATISTICS - TURKISH PAPER INDUSTRY

| Statistics | | 2021 | 2020 | Chance 2021/2020 |
|---|--------------------------------|---------------------|---------------------|---------------------|
| Total Number of Corrugated Board Manufactures | Number | 91 | 95 | -4 |
| Total Number of Corrugated Board Plants | Number | 115 | 119 | -4 |
| Total Number of Corrugators | Number | 120 | 125 | -5 |
| Installed Capacity | Tonne | 3.600.000 | 3.400.000 | 200.000 |
| Capacity Utilization Rate | % | 78,4 | 73.2 | 5,2 |
| Total Corrugated Board Shipments | Tonne / Million m ² | 2.822.622/5.480.458 | 2.489.653/4.816.471 | %13,4 / %13,8 |
| Corrugated Board Consumption Per Capita | kg | 33 | 30 | %11,9 |
| Average Weight of the Board | gr/mt ² | 515 | 517 | % - 0,4 |
| Paper for Recycling Consumption of the Industry | Tonne | 3.473.857 | 3.101.263 | %12 |

EXHIBITOR PROFILE

PULP, PAPER & CORRUGATED BOARD

Paper and Paperboard machinery & equipment
Corrugated board making technology
Hand & reconditioned machines & equipment
Recycling paper machines and technology
Paper Core machines
Specialty, writing, printing paper& paper boards
Test Liner paper , Kraft Liner paper, fluting paper
Fiber& Pulp Suppliers
Handmade paper
Recovered and Recycled paper& fibers
Duplex board, paper board suppliers
Coated and Uncoated paper

PRINTING

Printing equipment and technology
Sheeted and web printing systems
Print origination equipment
Print finishing and binding equipment
Plates and plate making equipment
Printing materials – paper, board, foils, films etc.
On-press ancillary equipment and controls
Press room handling equipment
Used machinery

TISSUE

Tissue making and converting equipment & machinery
Tissue technology and software
Raw materials, adhesives, chemicals, dyes
Jumbo rolls and finished products.
Wet wipes, Non-Woven tissue, Household paper

PACKAGING

Equipment Machinery, Technology, Services
Post Processing Machinery
Paper & Board Packaging Materials
Recycling Packaging machinery
Bottling and canning systems
Wrapping and packaging machines
Shrink or skin packaging machines

OTHERS

Water Treatment
Power supply/energy conservation equipment
Systems for measure, test, control and managements
Process control devices & Conveyor belts
Logistics
Media

VISITOR PROFILE

Paper mills
Paper manufactories
Packaging factories
Packaging & Wrapping equipment companies
Food & beverage processing lines
Printing companies
Tissue plants
Chemical industries
Petrochemical industries
Textile industries
Hotels
Pharmaceutical industries
Electrical industry & electronics factories
Control automation and software houses
Converting and printing machinery
Disposable products manufactories
Waste Recycling
Dust Control and air systems
Fibers, Chemicals and other raw materials
Jumbo rolls and finishing products
Household producers
Ceramics plants
Textile factories
Cement companies
Paper machines, wires and clothing
Paper and board
Paper Chemicals trade
Specially Paper
Stock preparation
Pulping and fiber treatment
Stationary stores
Tissue Machines
Used machinery
Newspaper publishers and advertising companies
Fruit and vegetable plants
Signage & Graphics Companies
Fertilizers Companies
Logistics and transport services

